

REMARKS

This paper responds to the Final Office Action dated July 22, 2009. Claims 1-3, 5, 8-12, 14-17, 18-27, 29-30, 32-40, 42-43, and 45-47 are canceled herein, claims 4, 6-7, 13, 17, 28, 31, 41, and 44 were previously canceled. Claims 48-69 are added herein. As a result, claims 48-69 are now pending in this application.

§ 103 Rejections of the Claims

Claims 1-3, 5, 8-12, 14-16, 18-27, 29-30, 32-40, 42-43, and 45-47 were rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Fraser (U.S. Patent No. 5,664,115) in view of Hughes (U.S. Patent No. 5,736,977) and Tozzoli et al. (U.S. Patent No. 5,717,989, hereinafter “Tozzoli”). Each of these claims is now canceled.

Claims 14, 19, 29, 33, 41-42, and 46 were rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Fraser as modified by Hughes and Tozzoli as applied to claim 1 in further view of Broerman (U.S. Patent No. 6,594,633). Each of these claims is now canceled.

Claims 2, 11, 21, 26, and 39 were rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Fraser as modified by Hughes, Tozzoli, and Broerman, as applied to claim 1 in further view of Walker et al. (U.S. Patent No. 5,884,272, hereinafter “Walker”). Each of these claims is now canceled.

Claims 15-16, 30, and 43 were rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Fraser as modified by Hughes, Tozzoli and Broerman in further view of Eggleston et al. (U.S. Patent No. 6,061,660, hereinafter “Eggleston”). Each of these claims is now canceled.

New Claims

Applicants respectfully submit that new claims 48-69 are patentable over the art of record. Accordingly, Applicants respectfully request that the claims be allowed.

AMENDMENT AND RESPONSE UNDER 37 C.F.R. § 1.116 - EXPEDITED PROCEDURE

Serial Number: 09/802,719

Filing Date: March 8, 2001

Title: SYSTEM AND METHOD FOR FACILITATING RENTING AND PURCHASING RELATIONSHIPS

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CONCLUSION

Applicants respectfully submit that the pending claims are in condition for allowance, and notification to that effect is earnestly requested. The Examiner is invited to telephone the undersigned at (408) 278-4048 to facilitate prosecution of this application.

If necessary, please charge any additional fees or deficiencies, or credit any overpayments to Deposit Account No. 19-0743.

Respectfully submitted,

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Date 22 September 2009

By /



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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 22nd day of September, 2009.

Chris Bartl

Name


Signature